



Ambo Dance Theatre is more than just another dance company in Louisville. We are a visionary force, transforming the city into a Dance Hub. Our unique approach, rooted in Modern Dance, amplifies the voices of our choreographers and empowers our dancers to contribute their unique perspectives and movement vocabularies. This results in original works that inspire and engage diverse audiences, setting us apart.

Our mission goes beyond the stage. We're dedicated to making dance accessible to all and breaking down barriers for our audience through community engagement initiatives, access to dance education, and an innovative pay-what-you-can ticketing approach.

By joining forces with us, you are not just supporting the arts; you are investing in the transformation of Louisville into a vibrant dance city. Your support will ensure that everyone in our community has the chance to experience and participate in the transformative power of dance. This makes you an integral part of our vision and the positive change we are bringing to the community.

Aligning yourself, your company, and your brand with Ambo Dance Theatre is an investment in creating and promoting accessibility, innovation, and community in the Louisville dance community.

Your sponsorship will directly contribute to our ability to provide sustainable and compensated performance and choreographic opportunities for local dance artists of all experience levels.

## Contact

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# Sponsorship Opportunities

## Season Innovation Champion- \$15,000

- Named as sponsor for Graham Cracker, NACHMO Festival, and the Ambo Dance Theatre School's May Production
- Company Logo in printed programs with Stage Recognition
- Promotion on Ambo Dance Theatre's website and acknowledgment in our digital marketing (newsletter and social media)
- Ten complimentary tickets to Graham Cracker and NACHMO Festival
- 30-minute Private Performance (Date and Location of Your Choice)

## Accessibility Ambassador- \$10,000

- Named as sponsor for pre-show receptions for Graham Cracker, NACHMO Festival, and the Ambo Dance Theatre School's May Production
- Company Logo in printed programs with Stage Recognition
- Promotion on Ambo Dance Theatre's website and acknowledgment in our digital marketing (newsletter and social media)
- Five complimentary tickets to Graham Cracker and NACHMO Festival

## Community Advocate- \$5,000

- Company Logo in printed programs
- Promotion on Ambo Dance Theatre's website and acknowledgment in our digital marketing (newsletter and social media)
- Five complimentary tickets to Graham Cracker and NACHMO Festival

## Dancer Ally- \$2,500

- Listing in printed programs
- Promotion on Ambo Dance Theatre's website and acknowledgment in our digital marketing (newsletter and social media)
- Two complimentary tickets to Graham Cracker and NACHMO Festival

## Innovation Sustainer- \$1,000

- Listing in printed programs
- Promotion on Ambo Dance Theatre's website and annual acknowledgment in our digital marketing (newsletter and social media)
- One complimentary ticket to Graham Cracker and NACHMO Festival

## Accessibility Supporter- \$500

- Listing in printed programs
- Promotion on Ambo Dance Theatre's website and annual acknowledgment in our digital marketing (newsletter and social media)

## Community Friend- \$100

- Listing in printed programs
- Promotion on Ambo Dance Theatre's website and annual acknowledgment in our newsletter

# Our Impact



## Kentucky NACHMO (National Choreography Month) Dance Festival

NACHMO challenges choreographers, dancers, and movement enthusiasts to create new dance works each January. The NACHMO Louisville Hub and the Kentucky NACHMO Dance Festival were established in 2021. Our annual festival features works from Ambo Dance Theatre artists and local creatives from in and around Kentucky. [We've seen an 18% increase in ticket sales between the 2023 and 2024 festivals.](#)

## The Graham Cracker: A Nutcracker Parody

Ambo Dance Theatre's original, reimagined version tells the coming-of-age tale of Nutcracker heroine Clara as she discovers and acknowledges her queer identity, taking audiences on a psychedelic sugar rush perfect for the whole family. Her journey through battles, snowstorms, and the Land of Sweets helps bring a comical story behind the origin of the s'more, and helps her to process the complex emotions that come with self-discovery, acceptance, and love! [We saw a 31% increase in ticket sales between the 2022 and 2023 season.](#)

## Summer Performance Series

Every summer, Ambo engages in a wide variety of outreach programming and community performances, showcasing our company repertory and premiering new works! Averaging 30 performances, this series allows us to expand our company's reach to diverse audiences across Greater Louisville and national festivals such as [WorldFest](#), [Shakespeare in the Park](#), [How To Festival](#), [Midwest Regional Alternative Dance Festival](#), [Elgin Fringe Festival](#), and the [Summer Cultural Pass](#).

## Artist Residency Program

Ambo's Artist Residency Program brings diverse artists to share their work while providing paid opportunities, enriching our dance and Louisville community.

## Dance Accessibility Outreach

Ambo Dance Theatre provides dance education and outreach programs for people of all ages, abilities, backgrounds, and identities. Our programs include public school dance education, local non-profit dance experiences, and events at Louisville Free Public Libraries.

## Youth Impacted in 2023-2024

# 41%

Of tickets sold are Pay What You Can when our Standard Ticket price is \$20-\$25.

[With sponsorship support we can lower our prices further to meet our goal of making dance performances truly accessible to all in our community.](#)

